



# Get to know markets in Italy

Date: September 2th 2010

Place: Clarion Hotel Grand, Östersund



## Agenda

- 08.30 – 08.40 Welcome to Jämtland: Monalisa Norrman**  
County Council Commissioner of Jämtland.  
Member of the Committee of the Regions.
- 08.40 – 08.55 Veneto Innovazione: Ivan Boesso and Mariasole Dorazio,**  
General information about the Veneto region, possibilities and opportunities for business relations between Veneto and Mid Sweden.
- 09.00 – 09.30 District of Conegliano Valdobbiadene Prosecco Superiore: Ms Giulia Pussini and Mr Pierpaolo Becich,**  
Background and current information about the District of Conegliano Valdobbiadene Prosecco Superiore.
- 09.30 – 09.45 Swedish Trade Council Milan: Mariem Skoog N'Diaye**  
Presentation of business opportunities in Italy and how they support Swedish companies that are entering or already active on the Italian market.

- 09.45 – 10.00 Experienced company Liftbyggarna AB: Harry Sjöström**  
Owner and project manager with many years of business experience in Italy.
- 10.00 – 10.15 Coffee**  
During the break participants will move to their assigned round tables.
- 10.15 – 12:00 Round table discussions**  
Veneto Innovazione, Swedish Trade Council, Strada del Prosecco and Liftbyggarna AB Four 20 min sessions, each participant will have 5 min to move to the next pre-assigned table.
- 12:00 – 12.30 Summery**  
Moderators will present the results from sessions.
- 12:30 Lunch**

For further information and to sign up for the seminar please contact:

Rudy Zappala  
063-57 11 21  
rudy.zappala@almi.se



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