



★ Al-powered financial co-pilot for business leaders

World-class AI CFO function -10x cheaper, 100x faster



Meet the team



Salman Co-founder, CEO

Previous 10 years spent co-founding and building Saas Al education company Albert (Nasdag listed 2021).

Prior to that, 5 years of management consulting within Finance/controlling.



III Triathlon



Ehsan Co-founder, CTO

19 years experience from development and engineering in various roles, including e.g. CTO at Albert, Engineering Manager at Benify, developer at Tibco Spotfire and Scrum Master at Canea Consulting Group.









Simon Product & UX

10+ years of experience in UX and product, built and led design teams at scale-ups & enterprises. Successfully launched products with more than 1m end-users in B2B fintech & accounting domains.





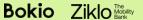




Emil Full-stack Engineer

15+ years of experience as a Lead Engineer in fintech, working across both established enterprises and startups in the accounting domain. Strong skillset within .NET and has previously worked with a founding team.









Niclas Front-end Engineer

10+ years of experience, specializing in frontend development to create delightful user experiences. He has worked in various engineering roles, focusing on modern frameworks and technologies like React, Tailwind & TypeScript.







Erik Full-stack Engineer

30+ years of developing and architecting software. He has vast experience from data analysis and visualization as well previous experience from Fintech.







Sammi Sales

7+ years of experience in software sales, driving revenue growth and leading teams across startups and scale-ups. Proven track record in building long-term client relationships and executing data-driven go-tomarket strategies.





JUNI



Ready to Transform Finance?

 $\left(lack \right)$

50%

Of finance-team's tasks could be automated

<u>Vigilant on Transforming the Finance Function with</u>
Automation

85%

of CFOs said they expect AI to deliver insights that reduce manual work

McKinsey on CFOs Counting on GenAl

\$190.33B

Projected AI in Finance market size by 2030

<u>Marketsandmarkets on AI in Finance</u>



Traditional Finance Operations Are Costly, Slow, and Inaccurate

Fintower automates forecasting, real-time analysis, and strategic reporting — tasks that typically occupy entire departments





THE FIVE WAYS

A CFO Drives Finance

We optimize financial processes outside accounting (plan, analyze, report, advise). Daily bookkeeping and payroll not within Fintower scope



Plan



Traditional

Manual budgeting and time-consuming forecasts.

With Fintower

Automated, Al-driven modeling that updates in real time. Scenario planning in seconds

Administrate

(Out Of Fintower Scope)

Day To Day Administration

Managing day to day finance, such as bookkeeping, salaries, taxes, annual reports, etc.



Analyze



Traditional

Laborious data collection in Excel.

With Fintower

One-click dashboards to spot trends and deviations instantly.



Report



Traditional

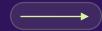
Delayed, static monthly reports. Focus on history

With Fintower

Interactive, shareable dashboards delivering live insights. Focus on future



Advise



Traditional

Manual modeling & calculations, consuming significant amount of time

With Fintower

Reason with Fintower on financial impact of strategic options

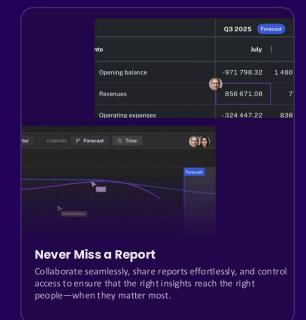


FINTOWER IN ACTION Visit

www.fintower.ai











Why Now?

Businesses deserve a finance function that's agile, affordable, and always on.

Fintower's timing is perfect. With four key societal shifts colliding, we're ready to take the market by storm.

Easy, Real-Time Data

With modern APIs and cloud computing, businesses no longer slog through siloed spreadsheets. It's now possible to integrate all your financial data sources in real time.



In the post-GPT era, leaders expect instant insights—no more waiting for end-of-month figures. Aldriven solutions deliver continuous visibility into performance.





Cheaper, Faster, Better

Economic volatility forces companies to do more with less. Al-powered tools slash overhead compared to traditional structures, providing lightning-fast reporting at a fraction of the cost.

Immediate ROI

Businesses can't afford months of setup. Al CFO solutions plug in quickly so you can start making data-driven decisions—and reaping the benefits immediately.



Flexible, Modular Pricing

Initially targeting customers with <100m SEK revenue and no CFO next step is to increase target to CFOs with larger finance functions

Prices in kSEK per year

BASIC REAL-TIME REPORTING

0 - 20

MODEL & CONTROL YOUR BUSINESS

20 - 100

Reporting

- Reporting
- + Financial modeling
- + Business Control

WORLD CLASS FINANCE FUNCTION

100 - 250

All signed contracts in Fintower currently

- Reporting
- Financial modeling
- Business Control
- + Financial BI
- + Al Co-Pilot ★

GTM Strategy PHASE 01

Classis B2B sales

PHASE 02

Marketing-driven leads, sales closed deals

PHASE 03

Product-led expansion; partnership with accounting firms (Fortnox model)



Timeline & Milestones

We're building the **preferred Al-powered financial co-pilot**, step by step:

Pre Seed Round

5 MSEK Funding secured, initial team hires, 5 pilot customers onboard

Ramp up

Launch Fintower Al

Product delivered to customers with highly positive feedback

Doubled up on customer base

Q2-Q3 2024

Q4 2024

Q1 2025

Q2-Q3 2025

Research Phase

Market/competition analysis, team research, pilot customer acquisition

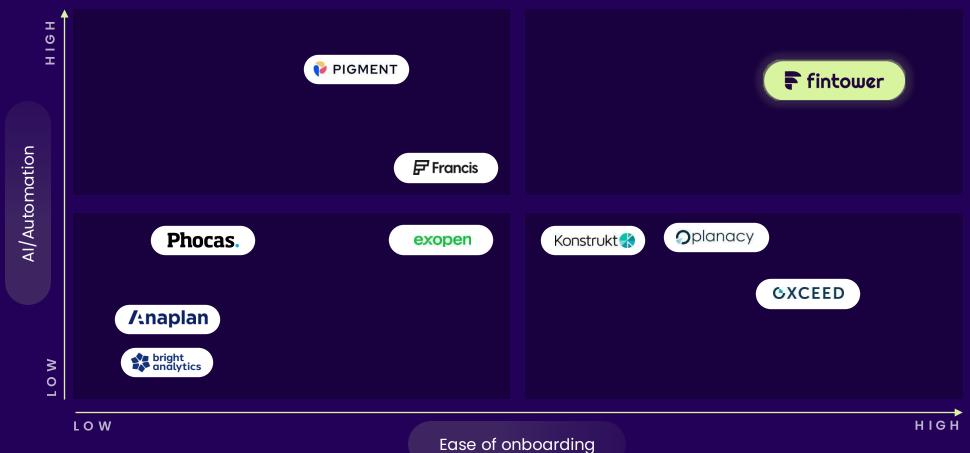
MVP Development

3 commercial licenses signed, ARR 350 kSEK, product validated



Competition

Most players only tackle one or two financial processes, and none deliver a fully intelligent SaaS solution. Here's how they compare in terms of Al/Automation and Ease of onboarding



Raising up to 15 MSEK in Q4 2025

Where 11.5 of 15 MSEK already committed by existing and new investors. Lead investor secured

Allocation %



Category	Allocation	Purpose
R&D	8 MSEK	Enhancement of Al and automation features
Sales	5 MSEK	Nail customer acquisition. Target to onboard new customers in < 1 week
Ops	2 MSEK	Other OPEX and improve infrastructure for reliable growth

Funding targets

Hit 10 MSEK ARR

Validate unit economics

Proven & repeatable GTM





★ Al-powered financial co-pilot for business leaders

Join us and shape the future of automated business finance.

Long-term, Fintower aims to become a one-stop finance department in a box, addressing a multi-billion global market

Intelligent forecasting

Al-powered financial planning

Real-Time Reports